



CONFERENCE & EVENT Resort Branding Guide



Resort Branding Guide

SURFACE GRAPHICS



PORTE COCHIERE BRIDGE



LOBBY ENTRANCE



GRANDE BALLROOM ENTRANCE



PORTE COCHIERE PILLARS



ELEVATOR WRAP

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SURFACE GRAPHICS

HIGHLAND BALLROOM



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SURFACE GRAPHICS & FOAM BOARD INSERTS

GRANDE BALLROOM
East & West Registration Desks



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SURFACE GRAPHICS & SIGNS



RESORT LOBBY



GRANDE BALLROOM ENTRANCE

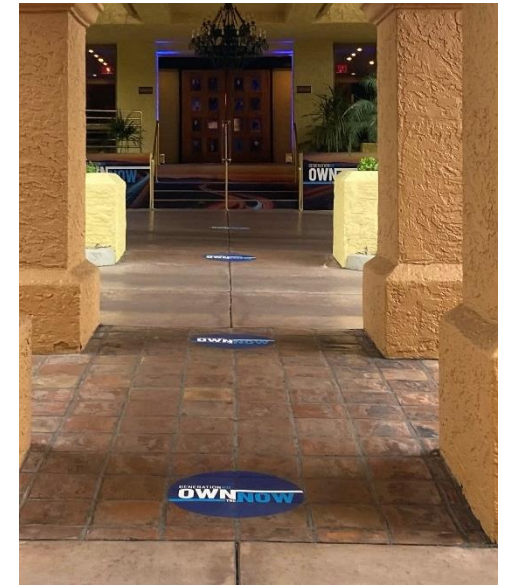


EAST COURTYARD

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DIRECTIONAL SIGNAGE

& CONTOUR CUT SURFACE GRAPHICS



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METER BOARDS



24 FT



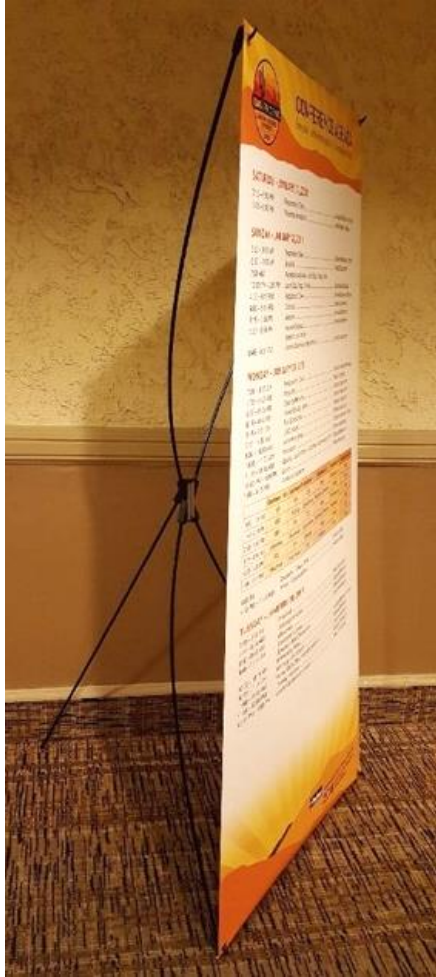
6 FT



6 FT

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BANNERS & SIGNAGE



LIGHTWEIGHT X-BANNER



H-FRAME SIGNS - GOLF



DOUBLE SIDED
PLASTIC A-FRAMES

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SIGNAGE



HIDDEN VALLEY



THE FALLS ENTRANCE

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TABLE TOP DISPLAYS



MINI X-BANNERS



CUSTOM DISPLAYS



TABLE TENTS & TRI-FOLDS

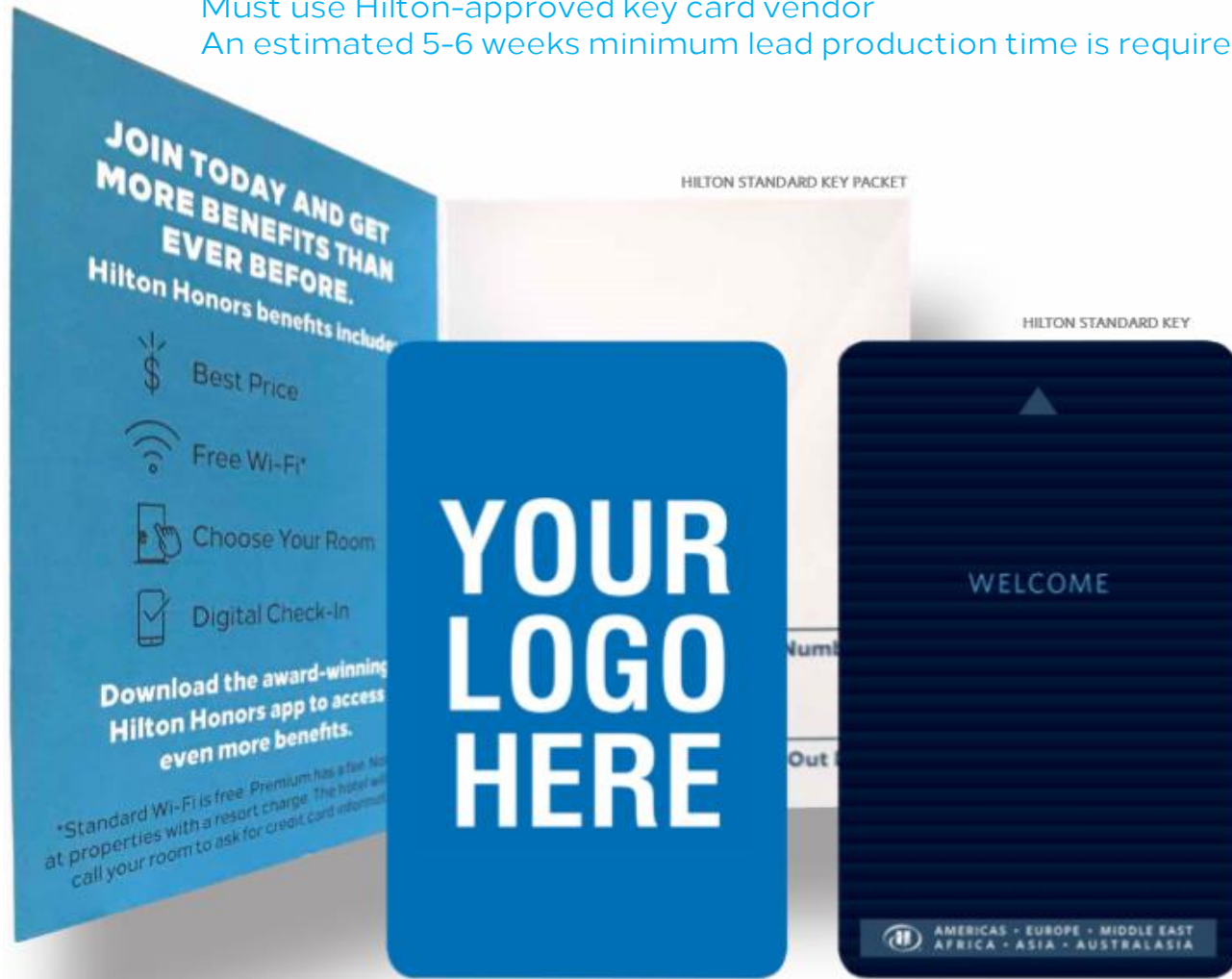
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ROOM KEY CARDS

584 guest rooms | 2 key cards per guest room

Must use Hilton-approved key card vendor

An estimated 5-6 weeks minimum lead production time is required



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PACKAGES

TAPATIO CLIFFS EXCLUSIVE BRANDING PACKAGE Allows a group to brand all branding permitted areas	\$3500+
GRANDE BALLROOM PACKAGE Includes all branding real estate in Grande Ballroom and Resort Lobby	\$2500+
HIGHLAND PACKAGE Includes all branding real estate in Highland Ballroom and Resort Lobby	\$2000+

A LA CARTE

ENTIRE GRANDE BALLROOM LOBBY AREA	\$1500+
EAST & WEST REGISTRATION	\$800+
EAST REGISTRATION	\$400+
WEST REGISTRATION	\$400+
ALL BRANDING PERMITTED SPACE IN THE LOBBY	\$1500+
2-LOBBY ELEVATORS	\$800+
1-LOBBY ELEVATOR	\$400+
4 TH LEVEL LOBBY GLASS	\$300+
5 TH LEVEL BRIDGE ENTRANCE	\$300+
FLOOR CLINGS LEADING TO EITHER OR BOTH BALLROOMS	\$300+

+ Please note actual production cost of the branding material is not included in these prices

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PROMOTIONAL PRODUCTS



POPSOCKETS



VERY KOOL
COOLING TOWELS



PENS



MINI USB
PHONE FANS



FIDGET SPINNERS



20 OZ. TUMBLERS

Get all your materials
from one convenient
place!

- Lanyards
- Portfolios
- Notebooks
- Writing Instruments
- Bags
- Wearables
- Name Badges
- Drinkware



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POINT OF CONTACT

Secure your branding package options today by contacting your Event Manager directly. We look forward to hosting your event!

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602-866-7500

www.tapatiocliffshilton.com/group-events

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